News & Views

The Real Deal

What with the present bull market in dairy-yarns, a splendid new edition of the grandaddy of them all—Sir Arthur Conan Doyle’s 1912 novel World Market—happening. The Annotated Lost World (Westview Press, 65308, Indianapolis, IN 46268; $34.95, 0-939501-23-2) spots wonderful pictures from previous editions and the 1925 movie version.

HarperCollins World, the new imprint of HarperCollins, is publishing all the diaries of Samuel Pepys, available for the first time in paperback, so that we have our portrait of Restoration England. They have published as in the Blink of an Eye (Salman-James, 1181 Angelo Dr., Berkeley Hills, CA 94010, $12.95, 0-879505-23-1) with its core intact and background text added.

The Unreal Deal

In the February 1 issue of Booklist (p. 917), we ran a review of The Pillow Boy of the Lady Cassandra (Harcourt, S2, 0-15-100186-5) and, following the galley cover and the title page, listed Alison Fell as the editor. It appears now that Ms. Fell is the author and not the editor.

And Another Thing

There was no space for the News & Views column in our February 15 Black History issue. If we had had space, the following books would certainly have been mentioned. The country is still feeling reverberations from Farrakhan’s march to Washington. Those who didn’t witness the event can read about it in Million Man March/Day of Absence: A Commemorative Anthology, edited by Haki R. Madhubuti and Maurlana Karenga (Third World Press, $7.95, 0-88072-708-8), just in time for his new role as co-chairman of the 1996 Olympics in Atlanta. Finally, Tkr Black Public Spherite: A Public Culture Book, ed. by the Black Public Sphere Collective (the University of Chicago Press, $25, 0-226-07190-1; paper, $19.95, 0-226-07912-8), is an invigorating collection of essays on far-ranging topics, including a photo-essay on the South African elections of May 1994.

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The Harvard Business Review is perhaps the most widely read— and certainly most readable— of all academic journals. Articles on current-state management theory and business practice regularly appear within its pages. Any business library should consider these two collections of HBR articles, but smaller libraries attempting to maintain basic coverage of business subjects should make them “must” acquisitions.

Periodically the Harvard Business School Press, with the guidance of a noteworthy editor, issues a collection of significant HBR articles dealing with a specific topic. In Fast Forward, Champy, co-author of the ground-breaking Reengineering the Corporation (1994), and Nohria, co-author of Beyond the hype (1992), have brought together 13 articles on managing change by such luminaries as John Kotter, Rosabeth Moss Kanter, and Peter Drucker. The coeditors have contributed new material of their own for the introduction and the epilogue.

Since 1959, the McKinsey Foundation for Management Research has awarded a prize for the two best articles published each year in HBR. Managerial Excellence is a collection of McKinsey Award winners published between 1980 and 1994, and includes works by Charles Handy, Michael Porter, and Chris Argyris. Editor Banta is a managing director at the consulting firm McKinsey & Company, and he contributes a brief forward to this collection. —David Rous


Nearing 90 years of age and with 30 books to his credit, Galbraith is in a position to sit back and reflect. Contemplating what kind of society we can have and what kind we seem to want to have, he tries to reconcile the differences. Galbraith holds out—and holds out for—"the good society." He knowledgeably appropriates this frequently used phrase, and revealing that it was first used in the 1920s by Walter Lippmann in his "title of "defense" of the principles of liberalism. Timed to stir both voters and candidates, The Good Society calls for compassionate social responsibility. Galbraith suggests that the current political agenda that attacks the poor received the explicit support of less than one-fourth of the electorate, and he makes the case that the "haves" can still have it without having to have it all. Because of who Galbraith is, this will be an important book, and libraries wanting to strengthen collections to cover topics relevant to the presidential election campaign may want extra copies. —David Rous

Gerson, Raymond. How to Create the Job You Want: Six Steps to a Fulfilling Career. Mar. 1996. 54p. Enrichment Enterprises. P.O. Box 15006, Austin, TX 78765; paper, $7.95 (1-88248-00-9). DDC 657.14

The applicable phrase here is "Write your own ticket," and since so many Americans are frustrated with their jobs or current careers, this short but sweet how-to is just what the doctor ordered. At first glance, it seems more suited to recent college grads, but on closer examination, Gerson provides an excellent, comprehensive questionnaire featuring goal setting and value prioritizing reminiscent of many time-management seminars, and what amounts to an attitude-test primer. The author, a longtime job-placement executive himself, makes this volume comprehensive enough to include those who’ve been in unfulfilling careers for several years and turns the questions asked here to a valuable tool for any job seeker. —Lo Collin


Harmon, founder of Andersen Consulting, has notable credentials: among their books on "reinventing" factory and warehouse operations. He’s known for shooting down the conventional wisdom (benchmarking, arm’s length, merely playing catch-up), and fairly far-out prognostications. Many will find this volume, which offers suggestions on reinventing functions (the office, production and logistics, computing, education, government) as well as industries (retailing, health care, financial services), a remarkable mix of sense and nonsense. Harmon is a determinist—he sees unlimited potential in technological developments—and an optimist, convinced we’ll achieve greater efficiency and a higher standard of living while reducing most folks’ work schedule to a few weeks a year. In some areas, he seems astonishingly naive: he wants new laws and